



Business against corruption: creating a **Culture** of integrity

World Forum for a Responsible
Economy

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How we started....

Sense of urgency

Accountability
from the Top

Solid compliance
framework

Low hanging fruits – capital market,
larger businesses and clean sectors

264

Certified companies

855

Signatory companies

How we grew...

Gained supporters
in our ecosystem

- SEC and Thai Investor Association

From “certification”
to “change agents”

Sectoral approach

– Pharmaceutical, Property development,
Construction...

Stringent
certification
process

Collaboration with
Public Sector.

Certification Process

Complete 71 checklist to ensure that anti-corruption mechanism is in place

Get verification from qualified external auditors or audit committee

Submit application and supporting e-doc to CAC for approval

Get certification within 18 months after declaration

Renew certification process every 3 years

Comply to “Incident Management Process”



What's next for us?

Clean supply chain

Citizen Feedback

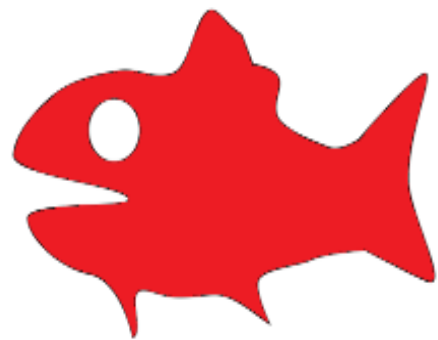
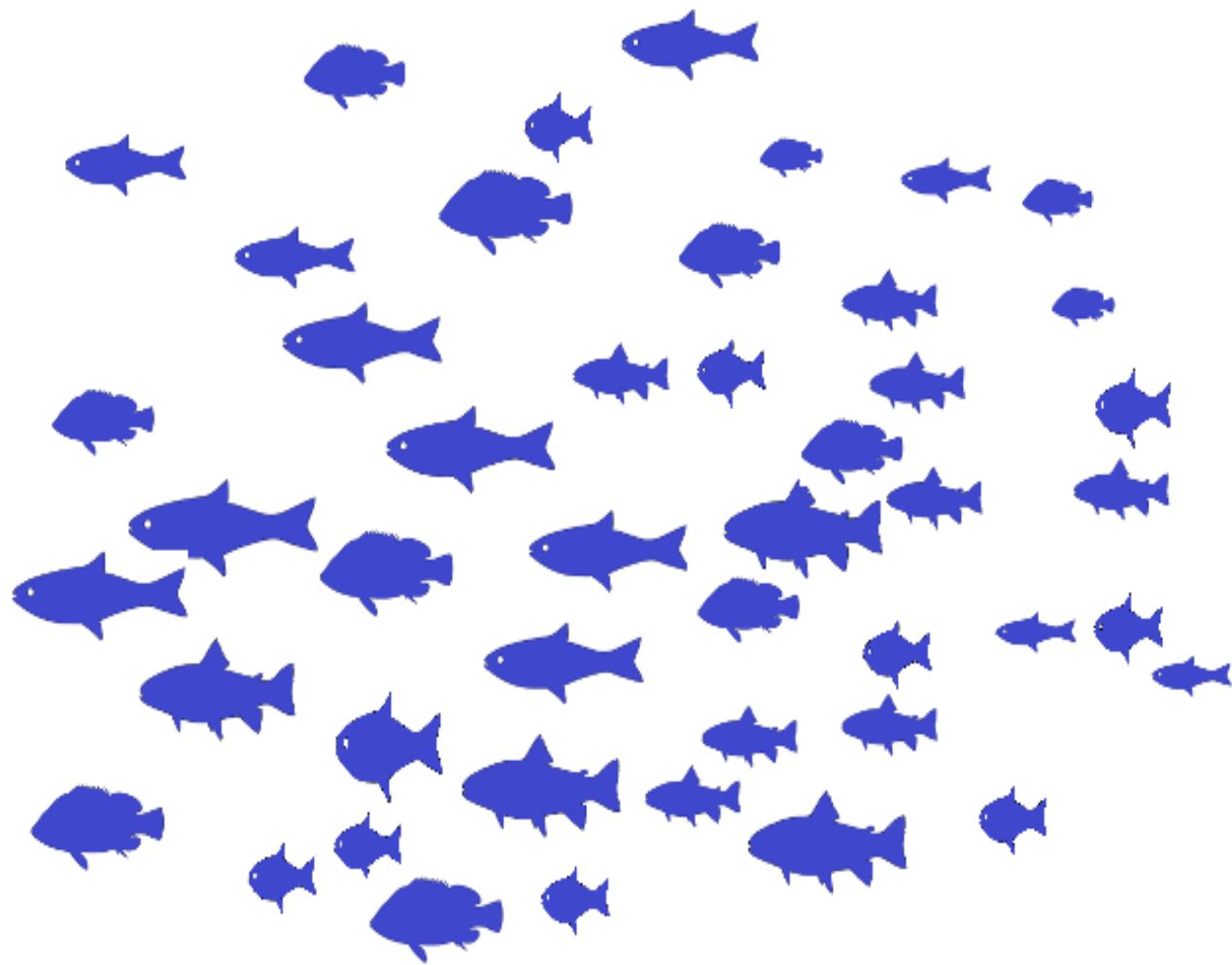
on public services,

Thai Corporate
Governance Fund

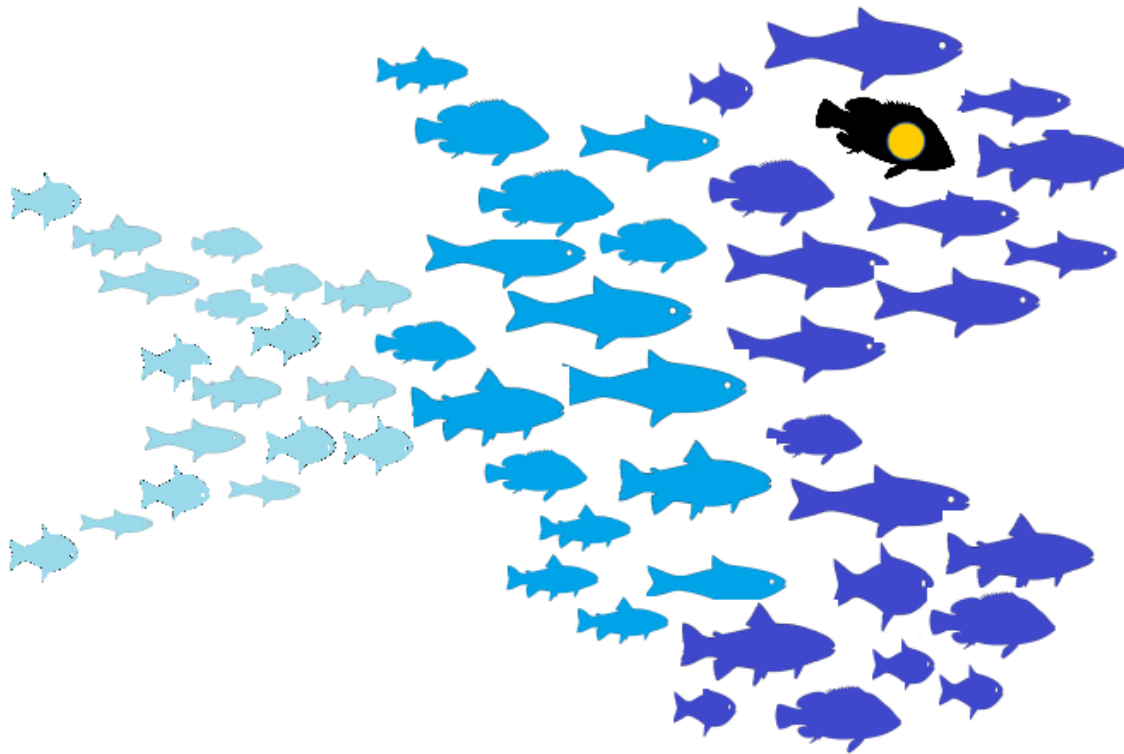
Consumer supporting
clean business

– no bribe label





Corruption



Corruption

Citizen



Supply Chain



Large Corporations

No bribe Label
Citizen Feedback

CAC SME
Certification

CAC
Certification

Thank you